



PRODUCT BRIEF - STRKR AGENTS

Conversational AI teammates that text your customers.

Real conversations, not chat widgets. Qualify a lead at 11pm, confirm a delivery at 6am, book a meeting between calls. Every message on the customer's record. Every handoff to a human, warm.

SDR, Support, Booking, more

Brand voice inherited

Warm handoff to humans

Requires Messaging + Strkr AI

strkr.io/product/agents

\$79/mo - 3 agents included

THE PROBLEM

Your best rep does not text back at midnight. Your customers still expect an answer.

The lead who fills out a form at 11pm is 22 times more likely to close if someone replies within five minutes. Your reps are asleep. Your website chat widget is a form in disguise. The competitor with the automated SMS replies just took the meeting. Strkr Agents fixes that. Your AI teammate qualifies overnight, confirms the demo, and warm-hands the lead the moment they get hot. The rep opens their laptop to a scheduled meeting on their calendar.

Eight archetypes. Pick, tweak, ship.

SDR

Ask the qualifying questions your team forgets. Book the discovery call. Mark the lead qualified with a reason.

Support

Look up the order, share the tracking, close the ticket. Warm-hand refunds and exceptions to a human.

Booking

Confirm the upcoming appointment. Propose alternates on request. Handle cancels with a reason captured.

Retention

Check in on a drifting customer. Learn why. Escalate a real save to the CSM. Never promises discounts on its own.

Reactivation

Reconnect with dormant contacts. Offer a low-friction reason to come back. Warm-hand the interested ones.

Feedback

Ask one question. NPS, CSAT, or a plain "how did it go?" Detractors escalate. Promoters get a thank you.

Order lookup

Narrow, safe support. Only answers status and tracking. Refunds and complaints escalate immediately.

Follow-up

Post-demo touch. Confirms the next step. Captures blockers. Hands to the rep the moment pricing comes up.

WHY TEAMS SWITCH

Because a chat widget was never going to close a deal at midnight.

Every other AI messaging tool wants to be a standalone product with its own login, its own contact database, and its own pretend CRM. Strkr Agents is a teammate that lives on the customer record your reps already work. Every conversation is on the timeline. Every handoff is warm because the human opens the deal and sees the whole thread.

SAVE VS DRIFT /
INTERCOM AI

\$800+ / mo

Drift Conversational AI starts around \$2,500/mo. Intercom Fin is per-resolution. Strkr Agents is \$79/mo for three agents. Same core capability.

TIME TO FIRST SEND

Under 10 min

Pick an archetype. Set a goal. Bind to your business number. Send. The two-week onboarding call other AI tools require does not exist here.

OVERSPEND RISK

Zero

Cap monthly spend. Get an 80% warning email. Overage bills at \$0.15/conversation, not a mystery invoice.

HANDOFF QUALITY

Warm

The rep opens the deal and sees the full thread. No "here's a transcript" email. No context lost. No customer repeating themselves.

The math you can show your CFO.

A 10-person SDR team on Drift with even one conversational AI seat pays \$2,500 a month. The same team on Strkr Agents pays \$79. If they run 500 additional conversations at \$0.15 each, add \$75. Total: \$154 versus \$2,500. The savings pay for the rest of Strkr four times over.

PRICING

\$79 a month. Three agents. Two hundred conversations included. No mystery invoice at the end of the quarter.

Flat module fee. Per-conversation overage rate you can see before you turn anything on. Every agent inherits your brand voice, every conversation is on the CRM record, every handoff is warm.

Strkr Agents

**\$79 / workspace
/ mo**

Unlocks the module. Three agents included, 200 conversations included. Every archetype, brand voice, playbooks, guardrails, analytics.

Additional agent	\$19 / agent / mo	Spin up an SDR agent, a Support agent, a Booking agent, a Retention agent. Each with their own persona and playbook.
Conversation coverage	\$0.15 / conversation	A conversation is one back-and-forth thread with a customer, not a message. Typical thread: 5-8 messages. Included quota resets monthly.
SMS / MMS usage	Messaging rates	Every message the agent sends flows through Strkr Messaging. Requires the Messaging module (\$29/mo). Standard SMS + MMS rates apply.
Strkr AI calls	AI rates	Every agent turn is a Strkr AI call. Included in your monthly AI quota. Requires the Strkr AI module (\$49/mo).
Everything else	Included	Analytics, activity log, per-agent metrics, warm handoff, calendar / Shopify / Stripe integrations, guardrails.

Everything included the moment you turn it on.

- ✓ Eight archetypes ready to ship
- ✓ Playbooks with goals ("book a demo," "confirm delivery")
- ✓ Real-time takeover, one click to enter the thread
- ✓ AI disclosure on first outbound to every customer
- ✓ Prompt-injection scrubbing on every inbound
- ✓ Per-agent analytics: reply rate, response time, escalation
- ✓ Brand voice inherited from your workspace
- ✓ Smart inbound routing (known customer to Support first)
- ✓ Warm handoff with full context to a named rep
- ✓ HUMAN keyword instantly escalates
- ✓ PII redaction on every outbound
- ✓ Wired to Flows + Lead Scoring for auto-enrollment

GUARDRAILS YOU DO NOT HAVE TO CONFIGURE

Every guardrail on by default. Every hit logged for review. Every send flows through Messaging compliance.

Agents cannot text when a human cannot text. Same DND rules, same quiet hours, same STOP handling, same per-purpose consent. Same audit log. Same GDPR

erasure. The agent is one more sender on the same rails your team already trusts.

Prompt-injection defense on every inbound.

Jailbreak markers, role hijacks, reveal-prompt attempts. Every inbound scrubbed before it reaches the agent. Every attempt logged for admin review.

PII redaction on every outbound.

Credit cards (Luhn-validated), SSNs, long tokens. Redacted before send. If the agent ever tries, it fails safe.

Brand-voice inheritance.

Tone, style notes, taboo topics, forbidden phrases. Set once at workspace level, every agent inherits. Override per agent when a persona needs a different voice.

Escalation rules per playbook.

"If the customer asks about X." "After N turns without resolution." "If sentiment turns negative." Auto-warm-hand to the named human owner.

Real-time takeover.

Reps watch AI conversations live. One click takes over the thread. Agent stops. Human resumes. Customer never notices.

See the cost before it costs.

Analytics tab shows LLM cost per conversation, per agent, per day. Cap monthly spend, get an 80% warning email, keep going. No surprise bill.

Your first agent takes its first message before your onboarding email arrives.

Toggle the module, seed the archetype agents, tweak one playbook, bind to your business number. 14 days free. No credit card required.

[Start free trial at strkr.io](https://strkr.io)